

Our Services
SKILLED WORKFORCE

Economic Development
Agency | Brandenburg

PROFESSIONALS IN BRANDENBURG

Qualified and highly motivated

wfbb.de

SUCCESS STARTS IN BRANDENBURG

GET THE EDGE WITH SKILLED EMPLOYEES

Qualified and motivated employees and skilled workers are key to the success of your business. They give you a competitive advantage and pave the way for innovation.

WFBB services support your business: strategic human resource development, skilled employee recruitment, and employee training and qualifications. We can also assist with staff retention and the promotion of a good working environment.

We'll help you optimize the potential of your workforce, including your skilled employees. Want to employ international workers, skilled staff, graduates, or specialists from the German Armed Forces? We'll put you in contact with the right people. Brandenburg is a very diverse state. It's the ideal place to find qualified and highly motivated staff.

ON THE RIGHT TRACK WITH WFBB'S SERVICES
The specialist teams in the WFBB Labour Department provide comprehensive information and a wide range of services to help you with any questions you may have about staffing and skilled employees in Brandenburg. Take advantage of our expertise.

THE ECONOMIC DEVELOPMENT AGENCY BRANDENBURG (WFBB)
WFBB is your central point of contact for economic and workforce development in the state of Brandenburg. Our service is free of charge, tailored to you, and confidential.



"Our specialist teams in the WFBB Labour Department will advise and support you on all tailor-made training and qualification services, individual funding opportunities, and tapping into employee potential in Brandenburg."

DR. STEFFEN KAMMRADT
CEO (Spokesman)
Economic Development Agency Brandenburg



OUR SERVICES FOR YOUR SUCCESS

ATTRACTING SKILLED EMPLOYEES

RECRUITMENT OPPORTUNITIES

WFBB will support you with staff recruitment and attracting skilled employees. We'll give you an overview of the different placement services and put you in touch with the specific contacts you need. You can post your job adverts free of charge on *Fachkräfteportal Brandenburg*, the online service for living, working, and learning in Brandenburg. In the competition for qualified employees, your attractiveness as an employer is a key factor. We'll discuss what it comes down to.

RECRUITING AN INTERNATIONAL SKILLED WORKFORCE

Take advantage of the services of our International Talent Desk: We'll assist you with the recruitment of skilled employees in Germany and other countries. We offer support with legal issues relating to labor market migration and immigration, and advise you on onboarding and creating a culture of welcome.

SKILLED EMPLOYEES FROM UNIVERSITIES AND THE GERMAN ARMED FORCES

Use our services to attract graduates to your business. We can also help with the recruitment of specialists from the German Armed Forces.



QUALIFICATIONS AND TRAINING

SKILLS DEVELOPMENT

Use our guidance to train and develop your employees. This ensures your competitiveness, makes sure your staff requirements are met from an early stage, and builds employee loyalty.

INDIVIDUALIZED FUNDING ADVICE

We'll show you how Brandenburg supports employee training and how you can increase your company's capacity to innovate capacity by employing innovation specialists.

INTEGRATION INTO EMPLOYMENT

ASSISTANCE WITH INTEGRATION

We help you integrate international employees and individual specialists or specialist target groups into your company.



ATTRACTING SKILLED EMPLOYEES >>

RECRUITMENT OPPORTUNITIES

Looking for new employees and skilled workers? Want to foster long-term employee loyalty? Then get in touch with us.



WHAT WE OFFER:

Guidance and support with

- Strategic human resource planning
- Attracting employees and skilled workers, including services such as *Fachkräfteportal Brandenburg* for specialist recruitment, social media, and online careers fairs, as well as support with your employer marketing
- Vocational training to develop employees that are a perfect fit for your business
- Recruiting university graduates
- Promoting a good working environment to give you the competitive edge when recruiting skilled employees
- Assessing regional labor market trends and the specific workforce potential to make well-informed investment decisions

RECRUITING AN INTERNATIONAL SKILLED WORKFORCE

Looking to employ foreign workers and specialists?
We support you in this process and give you guidance on

- Opportunities to recruit employees from EU and non-EU countries and employ international students already studying at universities in Brandenburg
- Recruitment channels, and on questions of labor and residence law, as well as arranging contacts with the competent authorities
- Recognition of foreign qualifications, support for language skills, and adaptation training
- Fostering a culture of welcome, successful onboarding, and organizational and social integration
- International recruitment events, job boards, and specialist service providers
- Funding initiatives and support structures in Brandenburg.

Companies in Brandenburg achieve success thanks to their international employees and skilled workers. Benefit from their expertise and extensive professional experience. Our *International Talent Desk team* is happy to advise you.



ATTRACTING SKILLED EMPLOYEES

SKILLED EMPLOYEES FROM UNIVERSITIES AND THE GERMAN ARMED FORCES

Brandenburg supports your company in the recruitment of university graduates and experts from the German Armed Forces.



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WHAT WE CAN DO FOR YOU:

We provide the right contacts and support

- To recruit specialists and managers from universities, technical colleges, scientific institutes, and the German Armed Forces
- By hosting information events and meetups where you can present your business as an attractive employer for students, researchers, and members of the armed forces who are approaching the end of their active service.

We give you the information and guidance you need

- For the funded career entry of qualified graduates as innovation specialists
- On the support options offered by the German Armed Forces Labor Market Integration Service.



QUALIFICATIONS AND TRAINING >>

SKILLS DEVELOPMENT

An investment that pays off: Benefit from our advice on tailor-made qualification programs and special funding opportunities. Achieve your competence development goals through training, qualifications, and knowledge transfer.





WHAT WE OFFER:

Guidance on your continuing training

- Advice and support for your qualification projects
- Information on continuing training strategies and qualification plans, learning strategies, quality characteristics, the value of qualifications, theory-to-practice transfers, and success monitoring
- Services to find tailor-made educational programs and service providers
- Information and advice on funding opportunities for your company and employees

BRANDENBURG PROMOTES TRAINING



MORE INFO

Training for businesses

WHO? WHAT? HOW?

The state of Brandenburg supports training measures and competence development for companies located in Brandenburg. **Funding covers up to 50% of the costs of course and examination fees** for professional training. Employees, company owners working in the business, sole proprietors, and freelancers are eligible for funding.

Companies using the Brandenburg services for business attraction, expansions, and restructuring, benefit from special terms.

Other funding programs

Brandenburg Innovation Professionals (BIF)

Funding for small and medium-sized enterprises in Brandenburg to employ highly qualified young professionals. The program supports efforts to secure skilled employees and increase innovation potential.

INDIVIDUALIZED FUNDING ADVICE

Brandenburg promotes competence development within your organization. We provide you with guidance on selecting suitable funding programs. You also benefit from our cooperation with the ILB, the business promotion bank of the state of Brandenburg.




INTEGRATION INTO
EMPLOYMENT
>>

INTEGRATION INTO EMPLOYMENT

ASSISTANCE WITH INTEGRATION

WFBB supports you in tapping into the potential of additional workforce resources and integrating them at work.



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WHAT WE OFFER:

Information and guidance on

- The current labor market programs of the state of Brandenburg
- Funding programs for socially innovative approaches to securing skilled workers and labor in order to shape the transformation
- Supporting your ideas to create new paths to employment, training, and education
- Integrating people with a migration background and refugees into the training and labor market
- Establishing contacts with training and employment providers in order to use the potential and skills of unemployed persons
- Funding initiatives and support structures in your region, EU-funded programs, projects, cooperation partners, organizations, and networks.

BRANDENBURG SUCCESS STORIES

We help businesses achieve sustainable growth.

Want to be one of them?

Brandenburg skilled workforce portal

Schönborner Armaturen GmbH manufactures actuating elements for the municipal gas, water, and sewage industry. For many years, the company has showcased itself as a regional employer on *Fachkräfteportal Brandenburg*, the online service for living, working, and learning in Brandenburg. Via the portal, it has been able to reach skilled employees and pupils from Brandenburg as well as skilled workers who want to return to their home region. *Fachkräfteportal Brandenburg* is a crucial element in the state of Brandenburg's online presence operated by WFBB Labour.

Schönborner Armaturen GmbH won the 2022 Brandenburg Innovation Award.

Supported by: WFBB Labour's services



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Skilled workforce management

Waste disposal company **MAYER Kanalmanagement GmbH**, based in Rüdersdorf (Märkisch-Oderland district), relies on WFBB Labour's workshops and specialist events for assistance with human resource management. These events have supported the company in crucial areas such as developing its employees and a skilled workforce, and employer marketing, as well as providing advice on presenting the company at career fairs. MAYER Kanalmanagement GmbH has benefited both from the transfers of specialist knowledge and from sharing experiences with other businesses.

Recruitment of specialists from abroad

VVL – Verband Verkehr und Logistik Berlin und Brandenburg e. V. represents transport and logistics companies in Berlin and Brandenburg. Its members benefit from the services of WFBB's *International Talent Desk* when they are recruiting international employees and skilled professionals. Events covering the general operating framework, potential, and support opportunities are particularly valuable for the predominantly small and medium-sized businesses that make up the association's members. VVL describes these events as a crucial source of information on the long-term integration of employees and skilled workers.



Supported by: WFBB Labour's services

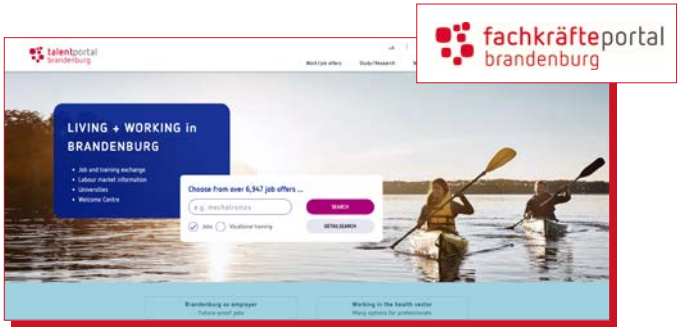
SKILLED WORKFORCE IN BRANDENBURG – OUR ONLINE SERVICES

FIND SUCCESS WITH THE RIGHT INFORMATION

CAREER OPPORTUNITIES

Fachkräfteportal Brandenburg is the online service for living, working, and learning in Brandenburg. You can use the free platform to present your business as an attractive employer and post your job and training vacancies. The portal attracts around 20,000 visitors from Germany and abroad every month. A special online assistant supports companies looking to employ international workers.

fachkraefteportal-brandenburg.de



OUR SERVICES AT A GLANCE

WFBB's information portal presents the services offered for attracting, integrating, and training staff and skilled employees. It also has the latest on labor policy issues as well as news and events.

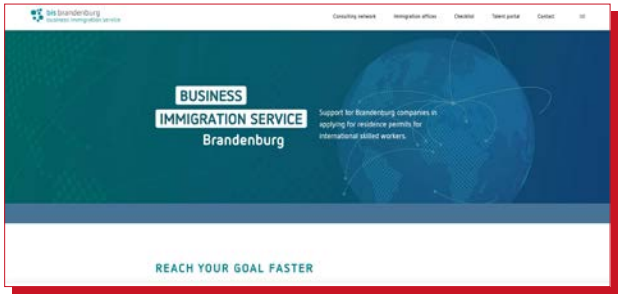
arbeit.wfbb.de (only in German)



BUSINESS IMMIGRATION SERVICE BRANDENBURG

Take advantage of the fast-track procedure for skilled workers to recruit international professionals for your company more quickly. A strong network will support you with personalized advice from the initial idea to the successful integration of international professionals.

www.bis-brandenburg.de



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WE'RE HERE TO HELP

Benefit from WFBB's support and guidance on recruitment and qualifications for your skilled workforce and staff. We see our commitment to your business as a long-term cooperation based on trust.



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ANY OTHER NEEDS?

TAKE ADVANTAGE OF WFBB'S SERVICES



INVESTMENT



INNOVATION



INTERNATIONALIZATION



ENERGY



START-UPS



SUSTAINABILITY

#LetsGoBrandenburg

"WFBB gave us an overview of existing training structures and partners in the southern Brandenburg region. With this support, we've been able to start vocational training for around 100 young people a year within a short space of time. It's also helped us collaborate with several partners in the region, for example on joint training."



KAI BUCHWALD
HR Project Manager for Deutsche Bahn's new ICE maintenance facility in Cottbus

11/2025

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